



Case Study

International Rollout of SlidePresenter at Döhler Group

Improvement of Knowledge Transfer within the Döhler Group

Döhler is a global manufacturer, marketer & supplier of technology-based natural ingredients, ingredient systems, and integrated solutions for the food, beverage, and nutrition industry. More than 9,500 employees worldwide work for the company, headquartered in Darmstadt.

With the aim of improving knowledge transfer within the Döhler Group through the production and distribution of training for employees at locations worldwide, the company introduced SlidePresenter.



Interview with Petra Koten, HR Developer at Döhler



What benefits does the use of SlidePresenter provide for you and your company?

SlidePresenter allows us a better distribution of knowledge within the company but also an increase in training efficiency. This is particularly important as over half of our employees work outside Germany. This presents us with several solutions.

Firstly, SlidePresenter helps us make internal know-how more transparent. Until now, our systems have contained a large repository of PowerPoint presentations that employees can access.

With SlidePresenter, we manage to make this knowledge more lively and tangible. It is the right medium for us to illustrate this internal knowledge so that it can be effectively used beyond just availability.

A second point is the improvement of training efficiency. Many trainings have been conducted through live webinars so far. However, for a globally operating company like Döhler, scheduling across different time zones alone causes delays

in training rollout. Usual absences and unpredictabilities add up, thus accumulating efficiency losses in training.

With SlidePresenter, we can make learning modules permanently available and bypass all these problems. In this area, we achieve a 5- to 6-times faster rollout of training topics compared to webinar trainings.

What was decisive for the decision for SlidePresenter?

Overall, we were convinced by the combination of easy handling and the opportunities offered. It is important to us to reach a very broad target group in the training sector with an easy-to-use system and to come a big step closer to our goal of making knowledge more transparent and better communicated to our employees

How do you evaluate the handling of SlidePresenter?

The synchronization of slides and videos with SlidePresenter is very simple – you find your way around very quickly and achieve first results in a short time.

How was SlidePresenter received by your target group?

How do you assess the success of SlidePresenter for your training purpose?

The new training medium was very well received. Clear advantages are the international reach and the high temporal flexibility for the learners.

How will you use SlidePresenter in the future?

Do you have other use cases in mind?

Due to the positive feedback, we intend to expand the training offer in SlidePresenter format. We proceed flexibly and according to needs. So far, we have mainly created product trainings, but also process trainings for sales. These are to be extended. In the future, we also want to provide company-specific knowledge for the onboarding of new employees.

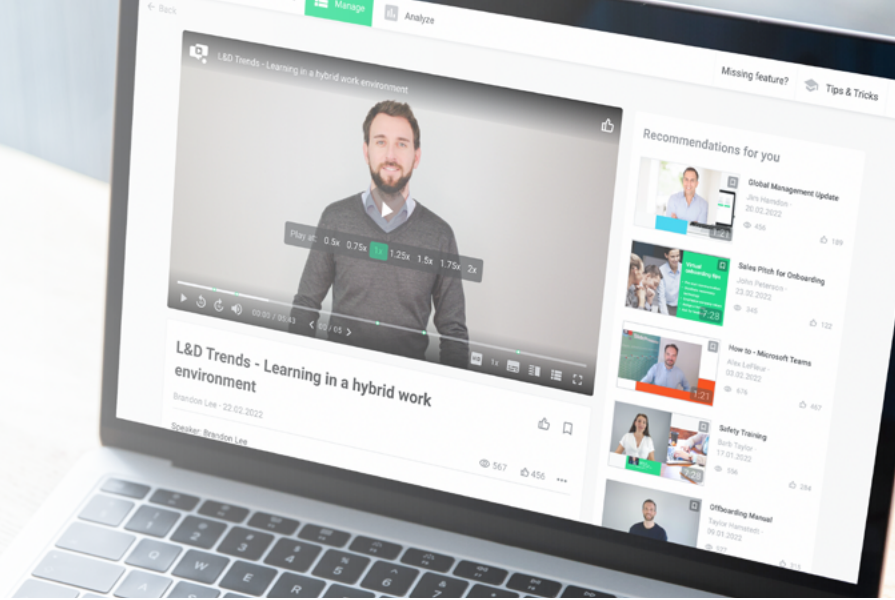
What do you particularly appreciate about the SlidePresenter solution?

Above all, that with SlidePresenter we have a very simple and user-friendly solution at our disposal, which we can use very versatilely and effectively for the distribution of knowledge in the company.

Would you recommend SlidePresenter to industry colleagues?

Yes, I think that many colleagues have a similar situation as we do and would therefore benefit from using SlidePresenter.





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When are you going to start?

